

Loimu ry's May Day Campaign Rules 2026

Loimu ry's May Day Campaign runs from April 20 to May 3, 2026. Loimu Student-level membership free or charge for the rest of the year 2026 when you join Loimu between April 20 and May 3, 2026. By joining Loimu as a Student-level member during the campaign, you will also be entered into a draw to win a Polar sports watch and GoGift gift cards! New Student-level members who join during the campaign will also receive a May Day campaign-themed doughnut overall patch.

Recommendation

As a Loimu member, you can enter the draw for the watch and gift cards, and receive an overall patch, if your first name, last name, and email address are found in the recommender section of the membership form of a new Student-level member who joins during the campaign, at the time of their membership approval. There can only be one recommender per joiner. If multiple recommenders are mentioned, only the first in order will be considered. The recommender must have a valid Loimu membership.

General Campaign Rules

The campaign benefit applies to Loimu's Student-level membership (normally €2/month), which does not include unemployment fund membership. Students who join Loimu during the campaign will receive Student-level membership for free until the end of 2026, after which the ongoing Student-level membership will cost €2/month. The campaign benefit does not apply to Fresher or StudentPlus membership levels.

The campaign benefit is only for new full-time students joining Loimu at the Student-level membership.

For former members who have left and then rejoined during the campaign, the rejoining former member is considered a new member if at least sixty days have passed between their leaving and the start of the campaign (April 20, 2026). For members who joined Loimu during the merger of activities from Agronomiliitto and have since resigned, the corresponding limit is 7 days from the start of the campaign (20 April 2026).

Receiving an overall patch and participating in the draws from joining or recommending also requires that the joiner is a new Student-level member as described above.

Draw Rules

The draw is organized by Loimu, Union of Professionals in Natural, Environmental, Food and Forestry Sciences.

Participants automatically enter the draw by joining Loimu as a Student-level member or by recommending Loimu's Student-level membership during April 20 to May 3, 2026. Among all new Student-level members who join Loimu during the campaign and those who have recommended the Student-level membership, a Polar sports watch* and five €20 GoGift super gift cards will be drawn. The value of the sports watch is €349. Prizes cannot be exchanged for cash or other products. Loimu pays the lottery tax. Participants can opt-out of the draw by noting this in the additional information section of the membership form.

*Polar Pacer Pro, sizes S-L. Color: Carbon Gray. <https://www.polar.com/fi/pacer-pro>

Conducting the Draw and Notifying Winners

The draw will be conducted by May 11, 2026, at the latest. Winners will be notified personally. If a winner cannot be reached within a week of notification, a new winner will be drawn.

Natural persons are eligible to participate in the draw. However, employees of the organizer and their family members cannot participate. One person can win only one prize. The Polar sports watch will be drawn first for one person, followed by the five GoGift super gift cards for five different individuals, one for each.

The overall patch will be sent by mail to the address registered in Loimu's membership registry to all new Student-level members who join during the campaign and those who have recommended the Student-level membership in the manner mentioned above, after the campaign.

Gift cards will be delivered via email, and the sports watch will be delivered according to the delivery methods available in the online store, preferably to the recipient's nearest parcel locker. The sports watch is not shipped outside Finland, however.

Handling of Personal Information

Personal information collected during the draw will be processed in accordance with data protection regulations, other legislation, and Loimu's privacy statement. Contact details for prize delivery will be obtained from Loimu's membership registry based on the first and last name and email. Link to Loimu's privacy policy: <https://www.loimu.fi/en/privacy-policy/>

Other Draw Rules

The prize winner releases the organizer from all liability and costs that may arise from participating in the contest or from receiving or using the prize. This release does not weaken the consumer rights accorded to consumers under consumer protection laws. The organizer's liability towards participants is limited to the prizes in the contest. The winner is responsible for all other costs associated with accepting or implementing the prize, excluding the lottery tax, which is paid by the organizer. The organizer reserves the right to change the rules by notifying on their website at www.loimu.fi/mayday

Polar Electro Oy or GoGift are not involved in the draw or campaign.